

LIVEADE MORINGA BLEND

Food Reimagined

Experience an amazing new way to turn your everyday family recipes into nutrient-rich superfoods.



LIVEADE IS:

Responsibly collected from the leaves of the tree, moringa oleifera is extremely nutrient rich and supportive of comprehensive health. Our super blend of four functional whole food ingredients pair with pure moringa and add to the natural, plant-based protein with omegas, vitamins + D, amino acids, phytonutrients, minerals, fiber, and more than 45 antioxidants for a complete, multi-use powder blend. Moringa Blend turns everyday family recipes into superfoods.



Our Story

Overnight, I became a parent to a 3-year-old who was nutrient deficient, suffering from severe allergies and labeled “failure to thrive.” Having worked with food scientists as an herbal formulator for over 20 years, I had used my extensive training in herbalism to help others—especially those who couldn’t help themselves. And now, faced with the ultimate challenge; bringing my niece back to good health I knew what to do. After studying the immense nutritional properties of moringa oleifera (considered the world’s most nutritious herb),

we compounded an everyday multi-use food powder using moringa oleifera as the key ingredient. Today, this product is LIVEADE® Moringa Blend multi-use food powder. An extremely rich and effective powder that takes aim at common health challenges by turning everyday family recipes into nutrient dense superfoods. It changes the way food is prepared.

Moms Who Farm

Started as a social purpose business, LIVEADE® has helped families grow nutritious foods, attain clean water, build schools and realize self-independence all due to farming and selling the moringa plant under Fair Trade conditions. It should come as no surprise that women with children living on the margins in their communities lead the requests for new farms.

“Our collective mission is to improve nutrition both across the globe and here at home, with a larger goal of providing families with the essentials for health, housing and education in developing communities. For our team, this starts with creating moringa farms in developing communities.”

Selecting ONE JAR of LIVEADE Moringa Blend made from the moringa plant sourced from farmers in Nicaragua, Ghana, Kenya and Haiti will:



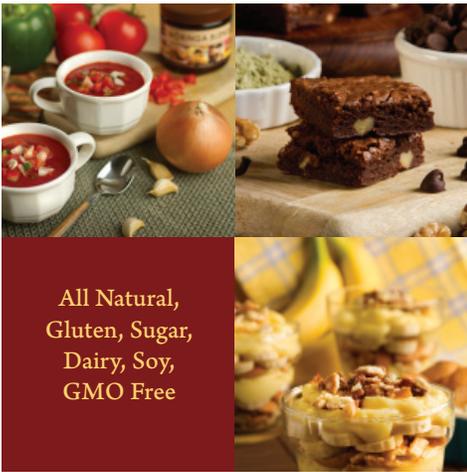
Only 5 Ingredients

LIVEADE Moringa Blend is a multi-use food powder formulated to take aim at common health issues. LIVEADE’s nutritional makeup consists of only five ingredients that possess all the essentials a body needs to get health. Without gluten, sugar, dairy, wheat, soy and GMO free.

Affordable and Easy

Adding Moringa Blend means you’re creating fresh, nutrient-rich recipes. Buying a single-serve \$4 energy bar, a \$13 bag of boutique cookies, \$6/\$9 smoothies, and \$18 custom pies can be a thing of the past. You’ll create your own fresh, nutrient-rich foods, and know the contents. You won’t have to eat preservatives and unwanted chemicals. <http://dbgoodeats.com/review-liveade-moringa-blend/>

- As a food additive, Moringa Blend is great for all foods including soups, nutritional bars, low and no-baked goods, yogurts, granola, omelets, and cereal. Undetectable when blended, it is a great supplementary to nutrient deplete recipes.
- For health conscious individuals Moringa Blend multi-use powder is excellent for low or no-bake bars, cookies and squares, adding two scoops of powder per pound of batter creates healthy sin-



gle-serve, on the go, nutrient-rich meal replacements that appeal to active adults and children for less than a dollar per serving.

- Easily add to all-purpose, gluten-free, banana, coconut, potato, acorn, cricket, buckwheat, quinoa and pasta flours. It's best with no or low bake recipes
- An easy-to-use all natural powder, Moringa Blend is gluten, sugar, soy, dairy, GMO, and filler free. It is an excellent addition for vegetarian, vegan, raw, some paleo, and everyday family recipes.
- Arguably one of the most important products to stock in your kitchen cabinet, Moringa Blend multi-use food powder changes the way you get healthy.

Social Media Stats

Website (www.liveade.com)	1,800 views monthly average
Twitter	556 followers
LinkedIn	257 Connections
New Facebook <i>(deleted old page with 2660 followers)</i>	51
Strategic Interest	Direct Sales, /Distributors, Joint Ventures
To utilize the U.S. Department of Commerce's Services at least 51% of your company's products/services need to be of US origin	Yes
Geographic Area of Interest	United States

Story Ideas



- Multi-Use Food Powder You're Not Using--But Should Be
- Takes Aim At 7 Common Health Issue With Multi-Use Food Powder
- Multi-Use Food Powder: Best Kept Health Secret You're Not Using
- Single Mom/ Business Owner: How To Overcome The Obstacles
- 7 Reasons You Should Be Using Multi-Use Food Powder
- Multi-Use Food Powder: What Is It and How Does It Work

For more information, visit
LiveAde®.com

